



Louis Bruce Scheer

ART DIRECTOR + DESIGNER + THING-DOER

808-265-7978
LOUSCHEER@GMAIL.COM
LOUSCHEER.COM



Aloha! I'm Louis. I'm an art director fueled by my passion for making things look good. My acute sense of style and love for art has led me to a career in using design to help tell stories.

WORK EXPERIENCE

- ART DIRECTOR** HONOLULU Magazine JULY 2017 — PRESENT
- ART DIRECTOR** MVNP DEC 2015 — JULY 2017
- ASSOCIATE ART DIRECTOR** Pacific Basin Communications JUN 2015 — DEC 2015
- GRAPHIC DESIGNER** Design Asylum, Inc. JULY 2014 — JUN 2015
- JUNIOR DESIGNER** Nella Media Group APR 2014 — SEP 2014
- STYLIST** Levi Strauss & Co. MAY 2011 — AUG 2014

REFERENCES

- KRISTIN LIPMAN**, Creative Director (HONOLULU Magazine)
KRISTINL@HONOLULUMAGAZINE.COM | 808-382-8296
- STEPHAN GUZMAN**, Art Director (HONOLULU Magazine)
STEPHANG@HONOLULUMAGAZINE.COM | 808-382-8296
- ANGELA NERI**, Senior Copywriter (MVNP)
ANGELA@ELEVENPASTSTUDIOS.COM | 808-228-1712
- LESLIE CARIAGA**, Art Director
LATAMONTE@GMAIL.COM | 808-232-4395

EDUCATION

HONOLULU COMMUNITY COLLEGE
Associate of Science in Communication Arts

AFFILIATION + RECOGNITION

- AIGA HONOLULU**
Sustaining Member: 2012 - PRESENT
Board Member (Secretary): 2015 - 2016
- HONOLULU COMMUNICATION ARTS CLUB**
President: 2013 - 2014
- AAF: PELE AWARDS**
GOLD: First Hawaiian Bank - Milestones Campaign
SILVER: Howard Hughes - Ke Kilohana Sales Kit
SILVER: HIFF - 2015 Find Your Moment Campaign
BRONZE: Slurp Shop - Print Ad Campaign
BRONZE: SERVED - Television Commercial

SKILLSET

- + Adobe Creative Suite
- + Art Direction
- + Print & Web Design
- + Illustration
- + Photography
- + Prop/Wardrobe Styling
- + Concepting
- + Copywriting
- + Content Strategy
- + Makeup Artistry